

# RAJAT BHATT

Certified Zoho | Salesforce | PHP Expert with 8 Years of Experience

## DETAILS

Chandigarh, India rajatbhatt92@gmail.com +919646353487

#### PROFILE

Experienced and dedicated Consultant with over 10 years of experience helping clients to meet and exceed business goals. Adept in dealing with complex issues and challenges, advising clients in a way that enhances performance.

Knowledgeable in user interface, testing, and debugging processes. Proficient in various platforms, languages, and embedded systems.

I have developed custom modules using Zoho CRM. I have extended the functionality of Zoho CRM by integrating Zoho Creator-based powerful features.

#### **EMPLOYMENT HISTORY**

#### Zoho Creator Development

- Developed and facilitated professional development workshops for faculty and staff to ensure quality instruction
- · Developed and implemented a system for tracking employee training and development progress.

## Zoho Administrator and Automation

- Developed an automation solution that monitors system performance and proactively identifies and resolves potential issues
- · Installed and maintained home automation systems, resulting in improved convenience and efficiency

#### Zoho CRM setup with workflows, email campaigns and blueprints

- · Assisted with the setup and breakdown of meetings and events
- Collaborated with marketing and sales teams to develop and execute promotional campaigns that increased brand awareness by X%

#### Zoho CRM, Zoho Creator & Integrations Developer

- Developed and implemented a customer relationship management (CRM) system that improved customer segmentation and targeting
- Utilized CRM software to track customer interactions and preferences, resulting in a more personalized customer experience

#### EDUCATION

Bachelor of Technology (BTech), UT University

# Graduated with Bachelor's Degree

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Upwork Personal Website

# SKILLS

Effective Time Management Customer Service

Zoho CRM Zoho Creator

Zoho Automation Zoho Campaign, Projects, Reports

# LANGUAGES

English

# COURSES

Zoho Certification, Zoho One

JANUARY 2020 - JANUARY 2020